



# Cash in with Trelleborg

## Dear Trelleborg Dealer,

We are pleased to announce our End User Savings Promotion: “Cash in with Trelleborg”. The promotion will run from February 1, 2017 through April 30, 2017.

### Eligible product:

All Trelleborg radial tires in the following lines: TM1000HP, TM1060, TM3000, TM900HP, TM800, TM800HS, TM150, and TM2000. In addition, only tires above 30” in the following lines qualify: TM700, TM700HS, TWIN RADIAL, TM600 (excluding sizes 320/85R38 and 340/85R38) and selected TM100 sizes (320/90R50 and 320/90R54).

*See inside page for complete list of tires included in the promotion.*

Promotion valid only in the US & Canada and is limited to replacement sales to final end users.

### Program Details:

End users will receive the savings in the form of a check after purchasing Trelleborg eligible tires. Promotion in accordance with the following: \$150.00 (USD) per Trelleborg radial tire included in the promotion (max 8 tires in total).

Instruct the end user to complete the information on the promotion voucher, attach proof of purchase (invoice) and mail it to our fulfillment agency (see instructions on the voucher). Every voucher has a unique reference code on the bottom right corner. To download vouchers for your customers, please visit:

**[www.cashinwithtrelleborg.com](http://www.cashinwithtrelleborg.com)**

### Brand Promotion:

National advertising in top end user magazines and digital ads on industry websites. Personalized mailing to our database of top producers in the US and Canada.

To receive more information and/or promotional material contact your Trelleborg Sales Representative or Trelleborg Customer Service at 866.633.8473.

# Tools for a Successful Promotion

In your Cash in with Trelleborg savings promotion packet, you have received tools to help you succeed. Please display the included materials in highly visible locations to get the best results.

✓ (1) Counter Card | 12” x 14.5”



✓ (1) Voucher Pad (50 vouchers) | 9” x 3.875”  
Please attach voucher pad in designated area on counter card.



✓ (1) Static Cling | 15” x 12”  
To be placed in window



✓ (1) Counter Mat | 18” x 12”



✓ (1) Vinyl Banner | 72” x 36”  
Also available



+

**For additional Point of Sale Materials, or for more information:**

[www.cashinwithtrelleborg.com](http://www.cashinwithtrelleborg.com) | Trelleborg Customer Service: 866.633.8473

# Cash in with Trelleborg with the following radial tire sizes

The Cash in with Trelleborg savings promotion is limited to the following sizes. For new sizes released during the promotion, please consult your Trelleborg Sales Representative for their inclusion in the promotion.

Size	Code	Size	Code
440/65 R 24TL 128 D TM800	1033400	650/65 R 38TL 157 D TM800	1034700
480/65 R 24TL 133 D TM800	1033500	650/65 R 38TL 163D 159E TM800HS	1332300
540/65 R 24TL 146A8 TM800	1033200	IF 650/65R38TLTL 169D TM1000HP	1330200
540/65 R 24TL 140 D TM800	1033600	IF 710/60R38TL 163D TM1000HP	1330000
540/65 R 26TL 141 D TM800	1033700	650/75 R 38TL 169D 166E TM900HP	1295000
440/65 R 28TL 131 D TM800	1033900	650/85 R 38TL 173A8 173B TM900HP	1293000
480/65 R 28TL 136 D TM800	1034000	800/70 R 38TL 178D 175E TM900HP	1293100
540/65 R 28TL 142 D TM800	1034100	900/60 R 38TL 178D 175E TM900HP	1296600
540/65 R 28TL 149D146E TM800HS	1032300	VF710/60R38TL 171D TM1060	0735300
VF 600/60R28TL 157D TM1060	0735400	710/70 R 38TL 166 D TM800	1332500
600/65 R 28TL 147 D TM800	1034200	710/70 R 38TL 171D 168E TM800HS	1032700
600/65 R 28TL 154D 151E TM800HS	1032500	710/70 R 38TL 175D TM800 forage	1035500
600/70 R 28TL 157D 154E TM900HP	1293200	600/65 R 42TL 154 D TM800	1034900
540/65 R 30TL 143 D TM800	1034300	480/80R42TL 156A8 (156B) TM600	1333600
540/65 R 30TL 150D 147E TM800HS	1032400	520/85 R 42 (20.8 R 42)TL 157A8 154B TM600	1331400
600/70 R30TL 158D 155E TM900HP	1296900	580/70 R 42TL 158D TM700	0732900
VF 600/60R30TL 158D TM1060	0735500	620/70 R 42TL 166D TM700	0733100
IF 600/70R30TL 159D TM1000HP	1328900	620/70 R 42TL 166D TM700PT	0734100
710/60 R30TL 162D 159E TM900HP	1296700	650/65 R 42TL 158 D TM800	1033000
380/85R 34TL 137A8(137B) TM600	1071000	710/70 R 42TL 179A8 TM900HP	1296800
420/85 R 34 (16.9 R 34)TL 147A8 (147B) TM600	1331800	710/70 R 42TL 173D (170E) TM900HP	1334000
480/70 R 34TL 143A8 143B TM700	0732100	VF710/60R42TL 173D TM1060	0735800
480/70 R 34TL 155A8 TM700	0735100	IF 710/70R42TL 179D TM1000HP	1329200
540/65 R 34TL 145 D TM800	1033300	710/75 R 42TL 175D 172E TM900HP	1333300
540/65 R 34TL 152D (149E) TM800HS	1032600	IF 710/75R42TL 176D TM1000HP	1328700
460/85 R 34 (18.4 R 34)TL 147A8 144B TM600	1070300	900/60 R 42TL 180D 177E TM900HP	1296400
520/70 R 34TL 148A8 148B TM700	0732200	IF 900/60 R 42TL 180D TM1000HP	1329300
600/65 R 34TL 157D(154E) TM800HP	1032900	480/80 R46TL 158A8(158B) TM600	1070900
600/65 R 34TL 151 D TM800	1034400	520/85R46TL 158A8 158B TM600	1331500
650/60R34TL 159D(156E) TM900HP	1295700	IF 710/65R46TL 183D TM1000HP	1330800
IF 650/60R34TL 159D TM1000HP	1329000	IF 750/75R46TL 186D TM1000HP	1330600
IF 650/65R34TL 161D TM1000HP	1328600	IF 900/65R46TL 190D TM1000HP	1330100
600/70 R 34TL 160D 157E TM900HP	1296200	480/80R50TL 159D TM600	1331300
710/60 R 34TL 164D 161E TM900HP	1296500	380/90R50TL 151A8 151B TM100	0557900
IF 710/60R34TL 164D TM1000HP	1329100	380/90R54TL 152A8 152B TM100	0558000
380/85R38TL 139A8 (139B) Marshland	0673100	VF380/90R46TL 173D TM150	0558300
420/85R38TL 144A8 (144B) Marshland	0673200	620/75 R 26TL 166A8 TM 2000	1325200
380/80R38TL 142 A8 (142B) TM600	1331700	650/75 R 32TL 172A8 TM 2000	1325400
400/75R38 (15.4R38)TL 138A8 - 135B TM600	1115100	710/75 R 32 TL 177A8 TM 2000	1328400
380/85 R 38TL 144A8 141B TM600	1294800	800/65 R 32TL 178A8 TM 2000	1326800
420/85 R 38 (16.9 R 38)TL 144A8 141B TM600	1070400	900/60 R 32TL 181A8 TM 2000	1328300
480/70 R 38TL 145A8 145B TM700	0732300	VF620/65R26 CFOTL 173A8 TM3000	1330400
540/65 R 38TL 147 D TM800	1034500	IF650/75R32 CFOTL 172A8 TM3000	1331000
540/65R38TL 153D/150E TM800HS	1032800	IF800/65R32 CFOTL 178A8 TM3000	1329500
460/85R38 149A8 (144B) Marshland	0673300	IF800/70R32 CFOTL 182A8 TM3000	1329400
460/85 R 38 (18.4 R 38)TL 149A8 146B TM600	1070500	VF 1050/50R32TL 198 A8 TM3000	1334400
520/70 R 38TL 150D TM700	0732700	IF800/70R38 CFOTL 184A8 TM3000	1329700
520/70 R 38TL 150D TM700PT	0733700	650/65 R 30.5TL 176 D Twin Radial	1324700
600/65 R 38TL 153 D TM800	1034600	750/60 R 30.5TL 181 D 178 E Twin Radial	1324800
520/85 R 38 (20.8 R 38)TL 155A8 152B TM600	1070600	850/50 R 30.5TL 182 D Twin Radial	1324900
580/70 R 38TL 155D TM700	0732800		

# Terms and Conditions

1. 'Cash in with Trelleborg' savings voucher must be filled out completely to receive check from Trelleborg Wheel Systems Americas, Inc.
2. Offer valid on purchases of new, unmounted, and first quality Trelleborg radial agricultural tires purchased at participating Trelleborg Wheel Systems network in the USA and Canada from Feb. 1, 2017 to April 30, 2017.
3. Maximum number of eligible tires redeemable under the Spring End User Savings is eight (8) tires per invoice.
4. Consumer agrees to purchase verification by TWS within six (6) months from date of invoice including on site visits to verify installation or possession of tires.
5. Spring End User Savings voucher has no cash value.
6. This is a limited-time offer and may be subject to change at any time at the sole discretion of Trelleborg Wheel Systems Americas, Inc.
7. Your name, address, and any other identifying information you provide will be used solely for Trelleborg Wheel Systems Americas, Inc., and companies working for Trelleborg Wheel Systems Americas, Inc., for marketing purposes only. We will not disclose your information to anyone else except upon governmental request.

# End User Procedures

1. Customer must complete 'Cash in with Trelleborg' savings voucher following the purchase of qualifying Trelleborg radial agricultural tires.
2. Invoice/Receipt must clearly identify Trelleborg radial agricultural tires. The name Trelleborg must appear in the description along with the size. If not, the 'Cash in with Trelleborg' savings voucher will be rejected and not refunded.
3. If handwritten receipts are used, everything must be legible. If not, the 'Cash in with Trelleborg' savings voucher will be rejected and not refunded.
4. Attach customer's original 'Cash in with Trelleborg' savings voucher to the invoice/receipt for submission to Trelleborg promotion fulfillment. (Copy or reprint of original receipt is acceptable).
5. Once completed, mail 'Cash in with Trelleborg' savings voucher and invoice/receipt to Trelleborg promotion fulfillment's address below:

**CS Inc., TWS Tire Promotion Q1  
225 W. Bartges St.  
Akron, Ohio 44307**

6. All 'Cash in with Trelleborg' savings vouchers and invoices/receipts must be post-marked to Trelleborg Promotion Fulfillment by May 31, 2017. Forms received after this date may be rejected.